

Name: _____

Date Entered TCC: _____

SIS Empl ID: _____

Counselor: _____

Retail Operations (054.02)
Career Studies: Retail Operations

SEMESTER 1

Prerequisite	Course No.	Course Title	Credits	When Taken	Grade
_____	BUS 111	Principles of Supervision	3	_____	()
_____	MKT 100	Principles of Marketing	3	_____	()
_____	MKT 110	Principles of Selling	3	_____	()
_____	SPD 105	Oral Communications	3	_____	()
_____	_____	Approved Electives *	3	_____	()
Semester Total			15		

SEMESTER 2

Prerequisite	Course No.	Course Title	Credits	When Taken	Grade
_____	MKT 216	Retail Organization and Management	3	_____	()
_____	MKT 260	Customer Service Management	3	_____	()
_____	MKT _____	Portfolio Development	1	_____	()
_____	SDV 106	Preparation for Employment	1	_____	()
_____	_____	Approved Electives *	6	_____	()
Semester Total			14		
Total Minimum Credits			29		

* *Approved electives:*

- BUS 205 Human Resource Management*
- MKT 220 Principles of Advertising*
- MKT 251 Front End Management and Retail Service*
- MKT 271 Consumer Behavior*
- MKT 282 Principles of E-Commerce*
- MKT 297 Cooperative Education*