

**Tidewater Community College/
Gatlin Education Services
Advanced Event Management and Certified
Wedding Planner**

Advanced Event Management and Certified Wedding Planner Certificate: \$5385

Event Management and Design	300 Hours
Wedding Planner	300 Hours
Management Training	360 Hours

Dual enrollment fee \$4995 or Third program discount (GES \$390 discount)
15 - 18 month program
960 Clock Hours

The Advanced Event Management and Certified Wedding Planner Certificate is structured to provide practical knowledge and a comprehensive understanding of the modern special event industry. It also provides our students with vital management training that is key to the expansion of their business. The wedding planner emphasis provides inclusive knowledge that covers everything an aspiring wedding planner needs to know to get started in the business.

The management training our students receive consists of 12 separate modules geared to providing the vital information in a timely manner designed to fit your busy work and family schedules. This program will provide you with an introductory and basic understanding of financial and accounting terms, the successful negotiation strategies for most environments, employment law, compliance and regulatory requirements, as well as licensing, permits and taxes, and successful negotiation strategies for most environments.

Whether you plan on working part-time or having a full-time career, this program will provide all the tools necessary to work as a professional event planner or start your very own event planning business. And, it will give you all of the tools on Budgeting, Project Management, Vendors & Contracts, Wedding Etiquette, Wedding Customs and Traditions from over 15 different cultures worldwide, Writing your Business Plan, Invitations, Public Relations, Sales & Marketing, How to expand your business, Relationship Education as well as Production and Operations Management, and much more.