

Tidewater Community College/ Gatlin Education Services Event Management and Certified Wedding Planner

Event Management and Certified Wedding Planner Certificate: \$3290

Event Management and Design	300 Hours
Wedding Planner	300 Hours

Dual enrollment fee \$3195 or Second program discount (GES \$95 discount)

One year program

600Clock Hours

The Event Management and Certified Wedding Planner Certificate is structured to provide practical knowledge and a comprehensive understanding of the modern special event industry. This program will equip you with the knowledge to advance in the field you are already working in events, or to prepare you to enter the profession with an understanding of the industry and knowing what you are getting yourself into. The wedding planner emphasis provides comprehensive knowledge that covers everything an aspiring wedding planner needs to know to get started in the business.

Whether you plan on working part-time or having a full-time career, this program will provide all the tools necessary to work as a professional event planner or start your very own event planning business. And, it will give you all of the tools on Budgeting, Project Management, Vendors & Contracts, Wedding Etiquette, Wedding Customs and Traditions from over 15 different cultures worldwide, Writing your Business Plan, Invitations, Public Relations, Sales & Marketing, How to expand your business, Relationship Education as well as Production and Operations Management, and much more.