

Event Planning & Management Certificate









TIDEWATER COMMUNITY COLLEGE
From here, go anywhere.™

Workforce
Development

Event management is the process of planning, marketing, implementing and evaluating the outcome of an organized gathering of people for social, business, educational, entertainment, or celebratory reasons. Research indicates that an average of \$500 billion dollars a year is spent on special events around the world. The hotel industry reports that special events account for roughly 30% of total income.

Whether you are new to the event management field, or desire to enhance your professional status as an event planner and manager, Tidewater Community College's 80 hour Event Planning and Management Certificate Program will provide you with the required knowledge and skills to succeed in this rapidly growing, exciting and rewarding global industry.

Event Management and Planning Certificate courses: 8 CEUs

-  **HOST 1033:** *Introduction to Event Planning*
Monday, 1:00pm-4:00pm, 03/08-03/29, \$120.00
-  **HOST 1034:** *Special Event Marketing and Promotions*
Monday, 1:00pm-4:00pm, 04/12-04/26, \$100.00
-  **HOST 1035:** *Event Coordination and Implementation*
Monday, 1:00pm-4:00pm, 05/03-05/24, \$120.00
-  **HOST 1036:** *Technology and Professional Development*
Monday, 1:00pm-4:00pm, 06/07-06/21, \$100.00
-  **HOST 1037:** *Case Study in Event Leadership*
Monday, 1:00pm-4:00pm, 06/28-07/05, \$100.00
-  **HOST 1038:** *Special Event Leadership Internship*
Internships must be approved by TCC faculty



Instructor:

Charles J. Vakos, a Certified Hospitality Educator, has been teaching college level hospitality management and culinary arts for over 9 years, and has over 24 years experience in hospitality and food service business management. During his career, he has managed various special events for as many as 20,000 people including band competitions, sporting events, church events, company and naval Christmas parties, and business meetings. His broad experience will enhance your learning, bring the real world into the classroom, and prepare you for success in this growing global industry.

Cost of Certificate:

\$450.00 (reduced price for all 6 classes)

Location:

Tidewater Community College, Martin Building 5th floor
300 Granby Street, Norfolk VA 23510

Registration:

Fax registration form and credit card information to 757-314-2356: or register and pay in person or via US Mail: Tidewater Community College, Workforce Development, 5th Floor, Martin Building, 300 Granby Street, Norfolk, VA 23510-1910. For Further Information call: Donna Small 757-822-1188 or 757-822-1234

