



2007 CONFERENCE AGENDA

NEW CLUES TO EFFECTIVE RESEARCH IN OLD SAVANNAH

*With Emphasis on Learning Outcomes, Continuous Improvement,
and Strategic Planning for Institutional Effectiveness*

JULY 8 – 11, 2007
HILTON DESOTO HOTEL
SAVANNAH, GEORGIA

SATURDAY, JULY 7

- 4:30 p.m. – 6:00 p.m. *Executive Board Meeting* Monterey Room - 2nd Floor
- 6:00 p.m. – 8:00 p.m. *Early Arrival Hospitality* Oglethorpe Suite - 4th Floor

SUNDAY, JULY 8

- 10:00 a.m. – 12:00 p.m. *Registration* Lobby/Foyer
- 2:00 p.m. – 4:00 p.m. *Registration* Lobby/Foyer
- 10:00 a.m. – 4:00 p.m. *Golf Outing*
Rate: \$36 Green Fee and Cart
Location: Bacon Park Golf Course
Participants should gather in the hotel lobby near
registration at 8:30 a.m. to organize
- 1:00 p.m. – 4:00 p.m. *Pre-Conference Session (separate fee)*

Technology in Assessment Center Ballroom - 1st Floor
DR. JOSEPH HOEY
Vice President for Institutional Effectiveness
Savannah College of Art and Design

Strategies for the Practice of Institutional Research Pulaski Room
DR. DENISE GARDNER
Interim Director of the Office of Institutional Research
University of Georgia
- 4:30 p.m. – 5:00 p.m. *Newcomer’s Orientation* Oglethorpe Suite - 4th Floor
- 6:00 p.m. – 7:30 p.m. *Opening Reception (Casual Attire – Cash Bar)* Harbor View - 15th Floor
- 8:30 p.m. – 10:00 p.m. *Hospitality* Oglethorpe Suite - 4th Floor



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MONDAY, JULY 9

- 7:45 a.m. – 1:00 p.m. *Registration*..... Lobby/Foyer
- 8:00 a.m. – 9:00 a.m. *Continental Breakfast/Networking* DeSoto Atrium - 1st Floor
- 9:00 a.m. – 9:45 a.m. *Welcome and Opening Session* Center Ballroom - 1st Floor
Presentation of Conference Agenda and Local Arrangements

DR. THOMAS CLEARY

*Vice President for Planning & Institutional Effectiveness
Manatee Community College
Bradenton, Florida*

DR. GWEN ALDRIDGE

*Director of Institutional Planning & Research
Northwest Mississippi Community College
Senatobia, Mississippi*

DR. C. B. RATHBURN

*President
Savannah Technical College
Savannah, Georgia*

- 10:00 a.m. – 11:15 a.m. *Introduction of Keynote Speaker*..... Center Ballroom - 1st Floor

DR. THOMAS CLEARY

*Vice President for Planning & Institutional Effectiveness
Manatee Community College*

Keynote Address:

Leading the Accountability Movement: Student Learning Matters

DR. LINDA B. SALANE

*Executive Director
The Leadership Institute at Columbia College*

- 11:15 a.m. – 11:45 a.m. *Panel Discussion of Topic*..... Center Ballroom - 1st Floor

LEARNING OUTCOMES

DR. LINDA B. SALANE

*Executive Director
The Leadership Institute at Columbia College
Columbia, South Carolina*

GAIL HARTZOG

*Associate Dean, Development and Planning
Chipola College
Marianna, Florida*

DR. NORM CHERRY

*Institutional Effectiveness Coordinator for Accreditation
Accountability and Effectiveness
Georgia Department of Technical and Adult Education
Atlanta, Georgia*

DR. JOSEPH HOEY

*Vice President for Institutional Effectiveness
Savannah College of Art and Design
Savannah, Georgia*



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MONDAY, JULY 9

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JILL TRIPLETT

*Institutional Effectiveness Specialist
Atlanta Technical College*

12:00 noon – 1:30 p.m.

Introduction of Luncheon Speaker DeSoto Atrium - 1st Floor

ANITA KIRKPATRICK

*Director of Institutional Effectiveness
Savannah Technical College*

Luncheon Address:

SONNY DIXON

*WTOC TV 11
Savannah, Georgia*

1:45 p.m. – 2:45 p.m.

Concurrent Sessions: 1.1 - 1.4

1.1 Real World Students; Real World Assessment;

Making Assessment Work for You Center Ballroom

DR. LINDA SALANE

*Executive Director
The Leadership Institute of Columbia College*

FACILITATOR: DR. ANNABELLE LEWIS

*Director of Institutional Planning and Effectiveness
Augusta Technical College*

1.2 Achieving Continuous Improvement Pulaski Room

CHAD JENNINGS

*Regional Sales Manager
Blackboard Inc.*

FACILITATOR: KATHRYN HORNSBY

*Director, Accountability and Institutional Effectiveness
Georgia Department of Technical and Adult Education*

1.3 Meeting the SACS IE Compliance Requirement South Ballroom

DR. RONALD HEAD

*Special Accreditation Project Officer
Tidewater Community College*

LISA KLEIMAN

*Director of Institutional Effectiveness
Tidewater Community College*

FACILITATOR: TERESA ALLEN

*Director of Research & Planning
Ogeechee Technical College*



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MONDAY, JULY 9

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**1.4 Integrated Strategic Planning:
Providing Context for the Mission..... North Ballroom**

PATRICIA GOODMAN

*Dean of Institutional Research, Planning and Effectiveness
Gateway Community and Technical College*

*FACILITATOR: ANITA KIRKPATRICK
Director of Institutional Effectiveness
Savannah Technical College*

2:45 p.m. – 3:00 p.m. *Break*

3:00 p.m. – 4:00 p.m. *Concurrent Sessions: 2.1 - 2.4*

**2.1 Getting Ready for SACS-COC Reaffirmation:
Needs Processes and Strategies Center Ballroom**

DR. HARRIOTT CALHOUN

*Director, Institutional Research and Information Services
Jefferson State Community College*

*FACILITATOR: DR. KATHY BAXTER
Associate Vice President of
Research, Development, & Governmental Affairs
Meridian Community College*

**2.2 Determining High Wage, High Demand,
High Skill Occupations Pulaski Room**

BARBARA LANDAY

*Senior Research Analyst
Georgia Department of Technical and Adult Education*

KAREN GILBREATH

Georgia Department of Technical and Adult Education

*FACILITATOR: DR. JUDY WOODS
Director, Institutional Research and Effectiveness
Itawamba Community College*

2.3 Data Visualization for IR Professionals South Ballroom

LARRY KELLER

*Territory Account Manager
Tableau Software*

*FACILITATOR: NANCY HALE
Director of Institutional Research
West Georgia Technical College*



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MONDAY, JULY 9

CONTINUED

2.4 **Closing the Loop with Survey Results**..... North Ballroom

DR. RENA MURPHY

*Director of Institutional Research
Bluegrass Community and Technical College*

LARRY IAQUINTA

*Assistant Director of Institutional Research
Bluegrass Community and Technical College*

FACILITATOR: DAVID GRIBBIN

*Director of Institutional Research
East Georgia College*

5:30 p.m. – 7:00 p.m. *Hospitality*..... Oglethorpe Suite – 4th Floor

9:00 p.m. – 10:00 p.m. *Hospitality*..... Oglethorpe Suite – 4th Floor



2007 CONFERENCE AGENDA

TUESDAY, JULY 10

- 7:45 a.m. – 1:00 p.m. *Registration*..... Lobby/Foyer
- 8:00 a.m. – 9:00 p.m. *Continental Breakfast/Roundtables* DeSoto Atrium – 1st Floor
- R.1 Practical Steps in Developing a Quality Enhancement Plan (QEP)**
GAIL HARTZOG
Associate Dean, Development and Planning
Chipola College
- R.2 Bridging the Gap: Preparing Tomorrow’s Workforce**
DR. EDITH CARTER
Asst. Prof. Educational Research
Radford University
- R.3 The QEP from Start to Finish**
CURT AASEN
Associate Director of Institutional Effectiveness
Tidewater Community College
LISA KLEIMAN
Director of Institutional Effectiveness
Tidewater Community College
- R.4 Using Focus Groups to obtain Qualitative Data**
STACI PHILLIPS
Assistant Director of Institutional Research and Assessment
Bossier Parish Community College
- R.5 Rubric Basics**
KARMAN WHEELER
Assistant Vice President Institutional Effectiveness & Strategic Planning
Bluegrass Community and Technical College
- R.6 Credibility & Accountability in the Alabama Two-Year College System**
LINDA LUNSFORD
Director of Institutional Effectiveness & Development
Faulkner State Community College
- 9:15 a.m. – 10:15 a.m. *Introduction of General Session Speaker*..... Center Ballroom – 1st Floor
DR. ANNABELLE LEWIS
Director of Institutional Planning and Effectiveness
Augusta Technical College
- General Session 1:*
Overview of SREB Data Services
DR. JOSEPH L. MARKS
Director of Education Data Services
Southern Regional Education Board
- 10:15 a.m. – 10:30 a.m. *Break*



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TUESDAY, JULY 10

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10:30 a.m. – 11:30 a.m. *Concurrent Sessions: 3.4 - 3.3*

- 3.1 Excellence and Innovation:
A Systems Approach to IE North Ballroom**
DR. JUDY WOODS
Director of Institutional Research and Effectiveness
Itawamba Community College
LIZ EDWARDS
Director of Assessment
Itawamba Community College

FACILITATOR: DR. ANNABELLE LEWIS
Director of Institutional Planning and Effectiveness
Augusta Technical College

- 3.2 Innovative Collaboration and
Web Solutions for Higher Education Pulaski Room**
PAT ROHDE
President
Dataliant

JACK HARRINGTON
Director of Marketing
Dataliant

FACILITATOR: CAROL SHUGART
Institutional Effectiveness Director
Okefenokee Technical College

- 3.3 Assessment Skills and Knowledge (ASK)
for Student Affairs and Scholars-Practitioners..... South Ballroom**
DR. RENA MURPHY
Director of Institutional Research
Bluegrass Community and Technical College

FACILITATOR: DR. LARRY DAY
Associate Executive Director for Accountability & Technology
Mississippi State Board for Community & Junior Colleges

12:00 noon – 1:00 p.m. *Luncheon/Networking* DeSoto Atrium – 1st Floor

1:15 p.m. – 2:15 p.m. *Concurrent Sessions: 4.1 - 4.3*

- 4.1 SPSS Snapshot: From Basic to Complex Center Ballroom**
BARRY NAGLE
Director, Center for Assessment, Planning & Accountability
United Negro College Fund Special Programs Corporation

FACILITATOR: JILL TRIPLETT
Institutional Effectiveness Specialist
Atlanta Technical College



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TUESDAY, JULY 10

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- 4.2** **Automating Web and Paper Based Course Evaluations and Surveys** Pulaski Room
GLENN EVANS
Senior Account Executive
Scantron Corporation

FACILITATOR: TERRY MCCAMISH
Assistant Director - Institutional Effectiveness
DeKalb Technical College
- 4.3** **Serving Students with Disabilities at the College Level** South Ballroom
MARCUS SIMMONS
Coordinator – Office of Supportive and Disability Services
Itawamba Community College

FACILITATOR: KARMAN WHEELER
Assistant Vice President
Institutional Effectiveness & Strategic Planning
Bluegrass Community and Technical College
- 2:15 p.m. – 2:30 p.m. *Break*
- 2:30 p.m. – 3:30 p.m. *Concurrent Sessions: 5.1 - 5.3*
- 5.1** **SPSS Snapshot: From Basic to Complex** Center Ballroom
BARRY NAGLE
Director, Center for Assessment, Planning & Accountability
United Negro College Fund Special Programs Corporation

FACILITATOR: JILL TRIPLETT
Institutional Effectiveness Specialist
Atlanta Technical College
- 5.2** **Making Data Functional** Pulaski Room
GABRIEL RENCH
Director of Business Solutions
CCbenefits

FACILITATOR: KATHRYN R. HORNSBY
Director, Accountability and Institutional Effectiveness
Georgia Department of Technical and Adult Education



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TUESDAY, JULY 10

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5.3

Achieving the Dream: Building a Culture of Evidence

and Inquiry to Improve Student Success..... South Ballroom

JANET LAUGHLIN

Director, Student Success Center

Danville Community College

SHERRI HUFFMAN

Director, Office of Planning, Effectiveness & Research

Danville Community College

FACILITATOR: DR. HARRIOTT CALHOUN

Director, Institutional Research and Information Services

Jefferson State Community College

3:45 p.m. – 4:15 p.m. *State Coordinators Meeting* Monterey Room – 2nd Floor

6 :30 p.m. *Evening Special Event (separate fee)*..... Meet by Front Desk

THE LADY & SONS

10:00 p.m. – 11:00 p.m. *Hospitality*..... Oglethorpe Suite – 4th Floor



2007 CONFERENCE AGENDA

WEDNESDAY, JULY 11

- 8:00 a.m. – 9:00 a.m. *Breakfast Buffet/Roundtables by State* DeSoto Atrium – 1st Floor
- 9:00 a.m. – 10:15 a.m. *Introduction of General Session Speaker*..... Center Ballroom – 1st Floor
DR. GWEN ALDRIDGE
Director of Institutional Planning & Research
Northwest Mississippi Community College
- General Session 2*
Update to the Principles of Accreditation
DR. NORM CHERRY
Institutional Effectiveness Coordinator for Accreditation
Accountability and Effectiveness
Georgia Department of Technical and Adult Education
- 10:15 a.m. – 10:45 a.m. *Break*
- 10:45 a.m. – 12:00 noon *SACCR Business Meeting, Raffle & Wrap-up*..... Center Ballroom – 1st Floor
DR. THOMAS CLEARY
SACCR President
- Minutes – Deborah Josey-Burks, Secretary*
Treasurer’s Report – Vicki Nichols, Treasurer
Old Business – Dr. Thomas Cleary, President
- NEW BUSINESS**
- Edith Carter Service Award – *Dr. Thomas Cleary*
 - Recognition of State Coordinators – *Nancy Beaver*
 - Presentation of State Attendance Awards – *Nancy Beaver*
 - Selection of Conference Site 2008 and
Announcement of Local Arrangements Chair – *Dr. Debbie Goodman*
 - Recognition of GA Planning Team and Others – *Dr. Gwen Aldridge*
 - Presentations to Current and Outgoing Board Members – *Dr. Debbie Goodman*
 - Presentations to Outgoing President – *Dr. Debbie Goodman*
 - Announcement of New Officers – *Dr. Debbie Goodman*
 - Presentation to New President Elect and Program Chair – *Dr. Gwen Aldridge*
- SACCR RAFFLE**
NANCY BEAVER
Director of Institutional Effectiveness and Research
Chattahoochee Technical College
- WRAP-UP**
DR. THOMAS CLEARY
SACCR President (outgoing)
- DR. GWEN ALDRIDGE**
SACCR President (incoming)
- 12:00 Noon – 1:30 p.m. *Executive Board Meeting/Luncheon* Monterey Room – 2nd Floor