



CONCURRENT SESSIONS

MONDAY – JULY 9
1:45 P.M. – 2:45 P.M.

CENTER BALLROOM

Concurrent Session 1.1:

Real World Students; Real World Assessment; Making Assessment Work for You

PRESENTER: DR. LINDA SALANE
Executive Director
The Leadership Institute of Columbia College

FACILITATOR: DR. ANNABELLE LEWIS
Director of Institutional Planning and Effectiveness
Augusta Technical College

This workshop will demonstrate a comprehensive and integrated approach to the assessment of student learning at a small liberal arts college that has led to improved teaching strategies, improved learning outcomes and improved external impression of the quality of learning, the quality of graduates and the overall quality of the college.

MONDAY – JULY 9
1:45 P.M. – 2:45 P.M.

PULASKI

Concurrent Session 1.2:

Achieving Continuous Improvement

PRESENTER: CHAD JENNINGS
Regional Sales Manger
Blackboard Inc.

FACILITATOR: KATHRYN HORNSBY
Director, Accountability and Institutional Effectiveness
Georgia Department of Technical and Adult Education

Higher education institutions seek greater insight into their effectiveness to guide improvement in their core goals. However, there are major assessment challenges facing higher education. Absent in the past has been the technology and a system that supports and connects the academic and administrative assessment processes across an institution's many departments. A platform to enable the planning, measuring and improving of outcomes that provides a comprehensive set of instruments for student and program assessment is the key to achieving continuous improvement. This presentation will define some of the many assessment challenges and obstacles facing institutions and will offer one realistic solution for those challenges. This new technology solution has been found to be adaptable, flexible, and easy-to-use. Key functions of this outcomes system include defining, sharing and using student learning outcomes, rubrics and curriculum maps, collecting and evaluating artifacts of student learning, and running online course evaluations and attitudinal surveys.



CONCURRENT SESSIONS

MONDAY – JULY 9
1:45 P.M. – 2:45 P.M.

SOUTH BALLROOM

Concurrent Session 1.3:
Meeting the SACS IE Compliance Requirement

PRESENTERS: DR. RONALD HEAD
Special Accreditation Project Officer
Tidewater Community College

LISA KLEIMAN
Director of Institutional Effectiveness
Tidewater Community College

FACILITATOR: TERESA ALLEN
Director of Research & Planning
Ogeechee Technical College

Tidewater Community College (TCC) is a comprehensive community college in Norfolk, Virginia, that enrolls over 38,000 (headcount) students annually. In 2006-07, TCC successfully went through the process of reaffirmation by SACS with neither the off-site nor the on-site teams finding any recommendations or problems with the college's institutional effectiveness processes (Core Requirement 2.5 and Comprehensive Standard 3.3.1). Indeed, members of both teams found the presentation of both processes and results particularly innovative. While many colleges present institutional effectiveness findings in such a manner that external reviewers are required to spend countless hours determining compliance, TCC has developed a template that makes this task easy efficient, and effective. In fact, reviewers can determine with a single glance whether purpose statements, goals, and assessment measures have been developed for all academic programs, as well as all administrative and support service functions. Further, reviewers can easily determine whether evaluations have been used to improve programs and services.

This presentation will show how TCC developed and presented its institutional effectiveness materials in such a manner as to comply with both Core Requirement 2.5 and Comprehensive Standard 3.3.1. These materials, with some modification, can be used by other community colleges to comply with SACS requirements and standards, and by the end of the presentation, participants should walk away with new ideas on how to improve their SACS institutional effectiveness presentations.



CONCURRENT SESSIONS

MONDAY – JULY 9
1:45 P.M. – 2:45 P.M.

NORTH BALLROOM

Concurrent Session 1.4:

Integrated Strategic Planning: Providing Context for the Mission

PRESENTER: PATRICIA GOODMAN
Dean of Institutional Research, Planning and Effectiveness
Gateway Community and Technical College

FACILITATOR: ANITA KIRKPATRICK
Director of Institutional Effectiveness
Savannah Technical College

Participants will be introduced to the Strategic Organizational Accountability-based Response (SOAR) process to strategic planning as a structure that engages all employees in planning, assessing, and visioning within the institution. Through this SOAR process, teams are formed around each strategic priority/goal of the institution and each full-time employee is assigned to a SOAR Team. Through this structure, clear lines of planning, assessing and decision-making exist from the broad scope of the institution down to the individual employee. Emphasis will be placed on making connections between the mission, strategic planning, annual/operational planning, and individual performance reviews to ensure data-driven decision-making and organizational accountability.

MONDAY – JULY 9
3:00 P.M. – 4:00 P.M.

CENTER BALLROOM

Concurrent Session 2.1:

Getting Ready for SACS-COC Reaffirmation: Needs Processes and Strategies

PRESENTER: DR. HARRIOTT CALHOUN
Director, Institutional Research and Information Services
Jefferson State Community College

FACILITATOR: DR. KATHY BAXTER
Associate Vice President Research, Development, & Governmental Affairs
Meridian Community College

With the implementation of and recent changes in the SACS *Principles of Accreditation: Foundations for Quality Enhancement*, institutions are asking, “What must we do to comply with the requirements?” This presenter, who has served both as an on-site evaluator for the Compliance Audit and for the Quality Enhancement Plan, will share lessons learned from her experiences on SACS committees. Information will be presented on the Compliance Audit (including new changes to the *Principles*), Quality Enhancement Plan (QEP), off-site review, Focus Report, and on-site review.



CONCURRENT SESSIONS

MONDAY – JULY 9
3:00 P.M. – 4:00 P.M.

PULASKI

Concurrent Session 2.2:

Determining High Wage, High Demand, High Skill Occupations

PRESENTERS: BARBARA LANDAY
Senior Research Analyst
Georgia Department of Technical and Adult Education

KAREN GILBREATH
Georgia Department of Technical and Adult Education

FACILITATOR: DR. JUDY WOODS
Director, Institutional Research and Effectiveness
Itawamba Community College

Federal vocational education legislation has always required that technical education determine occupations in demand for program planning. In the new Carl D. Perkins Career and Technical Education Act of 2006 there is greater emphasis placed on the need to determine not only occupations that are in demand but also occupations that pay well and that are high skill occupations. The determination of high demand, high wage and high skill occupations has been left up to the states. This presentation will suggest one possible way of determining high demand, high wage and high skill occupations. Further, the presentation will include how the occupational supply/demand system developed by the Georgia Career Information Center, which was developed by use for all states, can assist in doing this.

MONDAY – JULY 9
3:00 P.M. – 4:00 P.M.

SOUTH BALLROOM

Concurrent Session 2.3:

Data Visualization for IR Professionals

PRESENTER: LARRY KELLER
Territory Account Manager
Tableau Software

FACILITATOR: NANCY HALE
Director of Institutional Research
West Georgia Technical College

The application of data visualization in Institutional Research is one of the most exciting breakthroughs in the last 20 years. This presentation by Tableau Software includes a case study where you will learn:

- How data visualization can measurably increase the quality and speed of Institutional Research
- How the "visual analysis" of multi-variate data facilitates the discovery of trends, patterns, and anomalies
- How to make your published research more informative and useful

Join Tableau Software for this presentation and discover the insights that you can make with the power of visual analysis.



CONCURRENT SESSIONS

MONDAY – JULY 9
3:00 P.M. – 4:00 P.M.

NORTH BALLROOM

Concurrent Session 2.4: **Closing the Loop with Survey Results**

PRESENTERS: DR. RENA MURPHY
Director of Institutional Research
Bluegrass Community and Technical College

LARRY IAQUINTA
Assistant Director of Institutional Research
Bluegrass Community and Technical College

FACILITATOR: DAVID GRIBBIN
Director of Institutional Research
East Georgia College

Surveys – whether online, paper-and-pencil, or others - are sometimes seen as “necessary evils” or “wastes of time.” This misconception creates small sample sizes of limited statistical use, causing reluctance to release survey results, which in turn causes the survey recipient to ask “why complete this when I never see any results?” The purpose of this session is to demonstrate techniques of using survey results to: 1) encourage participation; 2) improve academic and technical programs; 3) make a positive impact on students’ lives. Techniques include planning from the beginning how the results will be used; designing meaningful surveys; using qualitative information; dealing with small sample sizes, following up with survey recipients; and obtaining buy-in from departments who request a survey. Attendees of this session will walk away with practical tools for improving the value of surveys to institutions and students.

TUESDAY – JULY 10
10:30 A.M. – 11:30 A.M.

CENTER BALLROOM

Concurrent Session 3.1: **Excellence and Innovation: A Systems Approach to IE**

PRESENTERS: DR. JUDY WOODS
Director of Institutional Research and Effectiveness
Itawamba Community College

LIZ EDWARDS
Director of Assessment
Itawamba Community College

FACILITATOR: DR. ANNABELLE LEWIS
Director of Institutional Planning and Effectiveness
Augusta Technical College

When the architecture of institutional effectiveness is designed and constructed with a systems approach, perfunctory planning and assessment can be transformed into a thoughtful process for continuous improvement of services and programs. Planning units of Itawamba Community College utilize CHIEF (Connections for Higher Institutional Effectiveness for Faculty/Staff), a transparent, knowledge-sharing, comprehensive IE web portal, to expand capacity to improve outcomes and elevate effectiveness. Strategies behind the creation and successful implementation of CHIEF will be discussed and its features demonstrated during this session.



CONCURRENT SESSIONS

TUESDAY – JULY 10
10:30 A.M. – 11:30 A.M.

PULASKI

Concurrent Session 3.2:

Innovative Collaboration and Web Solutions for Higher Education

PRESENTERS: PAT ROHDE

President

Dataliant

JACK HARRINGTON

Director of Marketing

Dataliant

FACILITATOR: CAROL SHUGART

Institutional Effectiveness Director

Okefenokee Technical College

Colleges and universities are looking for solutions to improve communication and collaboration, as well as help with their reaffirmation of accreditation. In this session, you will learn about the innovative solutions Dataliant has developed, including Compliance Assist! and Portal Assist! Compliance Assist! was launched at the 2006 SACS-COC Annual Meeting in Orlando and is an online solution which helps colleges and universities streamline their reaffirmation process. Portal Assist! is based on Microsoft SharePoint Services and is a powerful collaboration and document management solution. Portal Assist! helps teams and departments stay connected by providing easy access to the people, documents, and information they need, whether across campus or around the world. In addition to these products, attendees will also be introduced to a new hosted e-mail service from Microsoft called windows live@edu.

TUESDAY – JULY 10
10:30 A.M. – 11:30 A.M.

SOUTH BALLROOM

Concurrent Session 3.3:

Assessment Skills and Knowledge (ASK) for Student Affairs and Scholars-Practitioners

PRESENTER: DR. RENA MURPHY

Director of Institutional Research

Bluegrass Community and Technical College

FACILITATOR: DR. LARRY DAY

Associate Executive Director for Accountability & Technology

Mississippi State Board for Community & Junior Colleges

Over the course of the past two decades, the public, legislative bodies, parents, and students have shown increased interest in fiscal and learning accountability in higher education. The ASK project, initiated by ACPA's Commission for Assessment for Student Development, seeks to articulate the areas of content knowledge, skills, and dispositions that student affairs professionals need in order to perform as practitioner-scholars to assess the degree to which students are mastering the learning and development outcomes we intend as professionals. Thirteen ASK project assessment content standards will be presented along with implications for Institutional Research Professionals.



CONCURRENT SESSIONS

TUESDAY – JULY 10
1:15 P.M. – 2:15 P.M.

CENTER BALLROOM

Concurrent Session 4.1: **SPSS Snapshot: Basic**

PRESENTER: BARRY NAGLE
*Director, Center for Assessment, Planning & Accountability
United Negro College Fund Special Programs Corporation*

FACILITATOR: JILL TRIPLETT
*Institutional Effectiveness Specialist
Atlanta Technical College*

The first session of the SPSS training will review basic SPSS concepts and capabilities. The review will start with an overview of the SPSS user interface including the toolbars and the data and variable view windows. It will then cover topics such as how to merge files, transform data, and read data from programs such as Excel and Access. The session will then introduce participants to producing summary statistics. For additional information also attend session 5.1 .

TUESDAY – JULY 10
1:15 P.M. – 2:15 P.M.

PULASKI

Concurrent Session 4.2: **Automating Web and Paper Based Course Evaluations and Surveys**

PRESENTER: GLENN EVANS
*Senior Account Executive
Scantron Corporation*

FACILITATOR: TERRY MCCAMISH
*Assistant Director - Institutional Effectiveness
DeKalb Technical College*

Class Climate is Scantron's ultimate tool for survey-based evaluation in education. It allows you to conduct hundreds of surveys using a mixed on-line and paper/ pencil approach through a central server. Distributed scanning and a web-based form designer add additional functionality for distributed campus environments. Class Climate handles questionnaires for programs of study, student services, seminars, alumni surveys, parental involvement and more. The integrated norm and benchmarking options, PDF feedback reports, and quality management views give you all you need for the implementation of enterprise-wide feedback reporting. Using image based scanning, not only can you easily print your paper surveys on your paper using any laser printer, the system will also capture open comments and insert them directly into reports. Class Climate has the following strengths:

- Offers flexibility in deploying both on-line and paper surveys
- Automates capture of handwritten comments
- Reduces printing costs by allowing you to print your own forms
- Increases cycle times with immediate instructor feedback and reports
- Utilizes web-based architecture for ease of access and use
- Imports course and instructor information from many databases
- Capable of conducting any type of survey

TUESDAY – JULY 10

SOUTH BALLROOM



CONCURRENT SESSIONS

1:15 P.M. – 2:15 P.M.

Concurrent Session 4.3:
Serving Students with Disabilities at the College Level

PRESENTER: MARCUS SIMMONS
*Coordinator – Office of Supportive and Disability Services
Itawamba Community College*

FACILITATOR: KARMAN WHEELER
*Assistant Vice President Institutional Effectiveness & Strategic Planning
Bluegrass Community and Technical College*

The population of students with a variety of disabilities is growing. It is a college's responsibility to know the rights, requirements, and responsibilities that are required of the college to serve these students effectively. This presentation will provide information concerning disabilities (descriptions and definitions), legal issues, identification and documentation, accommodations, communication, and providing services. The presentation will also provide information concerning good resource sites and materials for further reference. The presentation will conclude after a question and answer session aimed at addressing specific concerns and questions of those in attendance.

TUESDAY – JULY 10
2:30 P.M. – 3:30 P.M.

CENTER BALLROOM

Concurrent Session 5.1:
SPSS Snapshot: Complex

PRESENTER: BARRY NAGLE
*Director, Center for Assessment, Planning & Accountability
United Negro College Fund Special Programs Corporation*

FACILITATOR: JILL R. TRIPLETT
*Institutional Effectiveness Specialist
Atlanta Technical College*

The second session of the SPSS training will continue with instruction on how to produce statistics such as cross-tabulation tables, chi-square analyses, and regression analyses. The program will then move into how to work with the SPSS output to manipulate graphs and charts. Other topics reviewed will include SPSS Syntax, Data Dictionary, and Multiple Response Variables. As time permits, a brief case study will be presented.



CONCURRENT SESSIONS

TUESDAY – JULY 10
2:30 P.M. – 3:30 P.M.

PULASKI

Concurrent Session 5.2: **Making Data Functional**

PRESENTER: GABRIEL RENCH
Director of Business Solutions
CCbenefits

FACILITATOR: KATHRYN HORNSBY
Director, Accountability and Institutional Effectiveness
Georgia Department of Technical and Adult Education

In our information age, researchers are bombarded with a myriad of data sources that vary widely in quality and usefulness for specific applications and geographies. This situation can be frustrating for the institutional researcher seeking a specific set of relevant data. This presentation will outline the approach taken by CCbenefits Inc. to aggregate and harmonize multiple data sources that are selected specifically for college needs. In addition, the presenter will demonstrate a web-based interface that accesses the data in an intuitive way to inform strategic planning, environmental scanning, program development, and labor market analysis.

TUESDAY – JULY 10
2:30 P.M. – 3:30 P.M.

SOUTH BALLROOM

Concurrent Session 5.3: **Achieving the Dream: Building a Culture of Evidence and Inquiry to Improve Student Success**

PRESENTER: JANET LAUGHLIN
Director, Student Success Center
Danville Community College

SHERRI HUFFMAN
Director, Office of Planning, Effectiveness & Research
Danville Community College

FACILITATOR: DR. HARRIOTT CALHOUN
Director, Institutional Research and Information Services
Jefferson State Community College

The Lumina Foundation for Education created the “Achieving the Dream: Community Colleges Count” initiative to assist colleges in improving the success of low-income students and students of color. This interactive session will present how a round-one college in its second year of implementation has used data to (1) develop strategies and interventions designed to improve student success, (2) monitor the effectiveness of those strategies, (3) change strategies based on the evidence for continuous improvement, and (4) create a culture of inquiry that promotes collaboration between academic affairs and student affairs.