

## Minutes

### 2009 SACCR Post-Conference Board Meeting

Hyatt Regency, Lexington, Kentucky

August 5, 2009

The post conference board meeting was held at Noon in the Mary Todd Lincoln Room of the Hyatt Regency Hotel in Lexington, Kentucky.

**In attendance:** Patricia Goodman, Nancy Beaver, Dr. Edith Carter, Dr. Linda Serra Hagedorn, Pam Stafford, Larry Iaquina, Steve Popple, Lynn Tincher-Ladner, Dr. Jack Dilbeck, Karman Wheeler, and Deborah Josey Burks

Ms. Nancy Beaver opened the meeting, made introductions and distributed the agenda.

#### **Treasurer's Report**

Ms. Lynn Tincher-Ladner reported an estimated breakdown of expenses including:

Hospitality room items: \$412

Dissertation Award: 42.53

Shaker Village: 301

Gift Bags: 339

T-Shirts: 974.77

Jefferson Award: 137

Tuesday Evening Outing: 1,225

Miscellaneous Items: 50

Hotel expenses: 13,000

Approximate Total: \$17,000

Ms. Tincher-Ladner estimated that with conference registrations the 2009 conference may break even.

Lynn suggested the creation of a SACCR credit card system and volunteered to create this for the organization. The secure server would be able to accept Visa and MasterCard transactions. Lynn will work with Lisa Kleiman, Webmaster, to plan and develop this system.

Ms. Beaver discussed mailing bills to the membership list and noted that she would discuss the membership list with Ms. Debbie Goodman.

Dr. Edith Carter discussed reducing the student fee by ½ to promote more graduate student attendance at the conference. After discussion, Ms. Patricia Goodman made a motion that the student fee of \$300 be reduced to \$150 and the student must submit this fee with a letter from his/her advisor. Karman Wheeler seconded the motion.

Dr. Hagedorn and Ms. Patricia Goodman agreed to work on marketing to more groups including the AACC, technology personnel, and faculty members in an effort to increase attendance at future SACCR conferences.

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The board decided that Calls for Proposals must go out during the first part of February 2010 to the membership directory. It was also decided that technology requirements and Internet requirements for the presenters should be known ahead of schedule as a part of the conference planning.

The membership directory and attendees information is to be updated for the handbook and Lynn Tincher-Ladner and Pam Stafford are charged with working on this task.

Dr. Edith Carter made a motion that the Mike Quanty Networking Award be awarded each year to the Local Arrangements Chairperson. Deborah Josey Burks seconded the motion and the motion carried.

The board unanimously approved the continuation of the SACCR T-shirts for attendees with the suggestion of wearing the T-shirt to all special events and adding the sponsor names to the T-shirts.

It was decided that the sponsor registration should be kept separate from the conference attendees' registrations. Deborah Josey Burks and Debbie Goodman will work on sponsor details, levels of dollars committed, and sponsorship ads for the program. The sponsorship goal was set at \$6,000.

Other sponsorship ideas included:

Private or online institutions such as Walden University and University of Phoenix

Scantron

Datalient

eLumen

Weave Online

SAS

SPSS

ACT

Board members should send sponsorship contacts to Nancy Beaver

Board members made several suggestions to improve membership including:

Offering other associations for members

Graduate students

Website access

Blogs

FAQs

Benefits for membership

Conference materials for members only

College materials

A director

To seek grant funding

To seek new membership

Promote to those isolated areas such as West Virginia, Maryland, and Texas

Nancy Beaver gave a report on the conference evaluations which were tabulated at the end of the conference by Scantron.

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Other suggestions for future conferences included:

All SACCR attendees should attend the Business Meeting

Coordinating a reception with the vendors

Bingo with vendors

Changing the roundtable sessions with the vendors to adding these sessions during all other roundtable sessions to encourage participation

Dates for the 2010 conference are tentatively set at July 17-21 in Savannah, Georgia. The 2011 conference site is tentatively scheduled for Orlando, Florida, and the 2012 conference site is tentatively scheduled for Kentucky.

Ms. Anita Kirkpatrick will serve as the Local Arrangements Chairperson for the 2010 SACCR conference and Savannah Technical College will provide technical support.

**Officers and Members of the Board**

- President.....Ms. Nancy Beaver
- President-Elect .....Ms. Deborah Josey Burks
- Immediate Past-President.....Mr. Patricia Goodman
- Secretary .....Ms. Pam Stafford
- Treasurer .....Ms. Lynn Tincher-Ladner
- At-Large Member for  
Membership .....Ms. Karman Wheeler
- At-Large Member for  
Outstanding Papers and Dissertations.....Dr. Jack Dilbeck

**Appointed Board Members**

- Newsletter Editor .....Dr. Edith Carter
- Webmaster .....Ms. Lisa Kleiman
- Local Arrangements Chairman.....Anita Kirkpatrick
- Marketing.....Dr. Debbie Goodman

The winter board meeting will be held in early January 2010 in Savannah, Georgia.

With no further business, the meeting adjourned at 1:30 p.m.

Respectfully Submitted,

Pam Stafford  
SACCR Secretary